

CEM YARLIGAS

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SUMMARY

Senior FP&A professional with 6+ years owning full-cycle planning, forecasting, and reporting across consumer goods, e-commerce, and technology. Builds the financial infrastructure others rely on: rebuilt a global P&L planning architecture from the ground up in Pigment and cut monthly reporting cycles by 50%+. Designs and deploys AI agents to automate manual finance workflows, including a finance reasoning layer in active development. Operates at manager-level scope across cross-functional partnership, process redesign, and team development.

TECHNICAL SKILLS

Planning & EPM: Pigment (dimensional modeling, allocation logic, dashboards, data integration, AI Modeler Agent), advanced Excel (3-statement models, DCF, pro forma, scenario analysis)

ERP & Data: Microsoft Dynamics 365, SQL (basic querying), Google BigQuery

AI & Automation: Microsoft Copilot agents (custom-built for data transformation), Pigment Modeler Agent, Claude AI, prompt engineering for workflow automation

PROFESSIONAL EXPERIENCE

Evenflo Inc. — Senior Financial Analyst Sep 2022 – Present

Global consumer goods company (juvenile products), Canton, MA

- Automated monthly P&L reporting, replacing a manual Excel process and cutting reporting lead time by one week while standardizing the close
- Rebuilt the company's financial planning architecture in Pigment, designing the dimensional model, GL-level hierarchies, and allocation logic during the migration to Microsoft Dynamics 365 ERP
- Built OpEx, CapEx, Workforce, and Headcount dashboards that cut planning and reporting cycles from several days to a few hours
- Built and deployed custom Microsoft Copilot agents to convert heavily formatted Excel files into Pigment-ready uploads and automate data cleanup, eliminating hours of manual prep per cycle
- Own end-to-end budgeting, forecasting, and variance analysis across multiple cost centers; serve as embedded finance partner to Operations and Product and present recommended actions to Finance leadership
- Mentored a junior analyst across reporting, data validation, and financial analysis

Matroh LLC — FP&A Analyst Jun 2021 – Sep 2022

Fast-growing e-commerce startup, Buda, TX

- Built product profitability and pricing models enabling scenario analysis across 50+ SKUs, directly informing pricing strategy and margin optimization
- Established a cash flow projection process from scratch and monitored company valuation using DCF and market-multiples models to support investor communications

Meenta Inc. — Growth Analyst Jan 2018 – Feb 2019

- Cut internal data entry lead time by 50% through process redesign and automation, and built a database of thousands of NGS service providers using Google BigQuery and web scraping

Migros Ticaret — Senior Investment Planning Analyst Oct 2015 – Sep 2017

- Built dynamic pro forma models for store acquisitions valued up to \$50M, reduced investment plan preparation time from 7 days to 3, and forecast sales and cost targets across a 2,000+ store network

EDUCATION

Bentley University — M.S., Financial Analytics 2019 – 2021

Istanbul Technical University — B.S., Industrial Engineering 2010 – 2015

CERTIFICATIONS

- Pigment Modeling Fundamentals (2025)
- Financial Modeling & Valuation Analyst, FMVA (2022)
- Bloomberg Market Concept (2021)